



Digital Marketing Summer and Fall 2021 Internship Program

Ultraviolet is the digital marketing agency for building products, home brands, design professionals and lifestyle properties. Ultraviolet offers a flexible schedule and creative atmosphere for college students looking to pursue careers in digital marketing and communications through credit with their university.

As a member of the uv team, interns assist the agency on database management, influencer marketing and social media support for clients. The goal is to work with fellow uv team members to create sustainable relationships on social media that drive success to client goals and build the processes and infrastructure that scale the agency.

Interns must be self-starters, doers and have a passion for personal growth with the ability to...

- Listen
- Learn
- Teach

We believe in...

- Owning the work
- Leaning on each other, nobody works alone
- Celebrating wins
- Learning from mistakes

Work may include but is not limited to:

- Database management and research for ultraviolet's growing contact lists.
- Daily social PR for client accounts that includes messaging, liking, sharing and commenting on accounts to grow followers and engagement.
- Assistance gathering client data for reporting including social insights and engagement.
- Research and implementation of new social media strategies, tools and tactics to fulfill campaign goals associated with social media growth and engagement.
- Using the agency's HubSpot inbound marketing software to assist with the creation of landing pages, emails, and reporting.
- Assistance on client pr projects and influencer marketing campaigns.

Interested in an internship with ultraviolet, please [Apply here!](#)
Have questions, contact jen@ultravioletagency.com.