



Sales Internship Description at Ultraviolet Agency

June 1 through September 20, 2024

Accepting applications through May 20, 2024

Are you passionate about marketing and sales? If you're a motivated individual seeking valuable experience, the digital marketing agency ultraviolet invites you to join our dynamic team. Under the guidance of Account Executive Mickey Schluter and CEO Jennifer Smiga, the Sales Intern will assist in scaling the agency by fostering relationships within the design and construction industries. This part-time role requires a minimum of 20 hours per week at an hourly rate of \$18 and runs from Jun 1- September 20, 2024.

Ultraviolet caters to a diverse clientele including interior designers, architects, builders, manufacturers, and home brands. Services include branding, website development, content marketing, social media, automated marketing, email campaigns, influencer marketing, and public relations.

Responsibilities:

- Participate in weekly sales meetings and provide input to help scale the agency.
- Discover and understand the intricacies and marketing needs of the agency's prospective clients in the design and construction industries.
- Learn in detail about the service offerings that ultraviolet provides.
- Pitch prospective clients using LinkedIn, email and other tools.
- Management of the agency's sales database in HubSpot and Google Drive.
- Gain insights into its potential client needs, challenges, and preferences, while also developing robust sales strategies to initiate discovery calls and meetings.
- Monitor consumer trends, feedback, and satisfaction levels.
- Provide support for virtual and in-person events.

Skills and qualifications:

- Curiosity, fast-learning ability, and resourcefulness.
- Strong organizational skills with attention to detail.

- Excellent communication and presentation abilities.
- Team-oriented mindset with the ability to execute programs effectively.
- Prioritization skills and the ability to meet deadlines in a fast-paced environment.
- Self-motivation and a strong work ethic.

Preferred qualifications:

- Proactive attitude with a willingness to exceed role requirements.
- Desire to innovate and redefine approaches.
- Basic knowledge of marketing principles and industry trends.
- Demonstrated ability to find creative solutions to challenges.